DIGITAL FOOTPRINT

People use technology to pursue their passions and achieve the goals they set for themselves. In this video, Daveed and Skylar reflect on the things they do online and how they can build a digital footprint they are proud of that can help them in the future. Think about your passions and goals. Consider how colleges and job recruiters might feel when they see your online presence. What you post online and have been “tagged in” is part of your digital footprint. And a post you might think is temporary or private can be screenshotted and shared by others. So what does your digital footprint say about you? Does it show who you are authentically - what is important to you and what type of person you are?

In this activity, you will further reflect on your digital footprint and think of ways you can use tech to connect with purpose.

Vocabulary

<table>
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<tr>
<th>Curate</th>
<th>Digital Footprint</th>
<th>Oversharing</th>
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<td>To select, organize and look after a collection (e.g. content posted to a social media profile)</td>
<td>All of the information online about a person, either posted by that person or others, intentionally or unintentionally</td>
<td>Sharing personal feelings, information, or experiences that later make someone feel uncomfortable or regretful</td>
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Step 1: Reflect

Think carefully about the questions below and consider how your answers connect to your own digital life.

What are things that make up your digital footprint?

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What makes you proud about your digital footprint?

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Is there anything about your digital footprint you regret? What would you like to change or curate if you could?

Step 2: Practice Connecting with Purpose Online

In this video, Daveed and Skylar shared tips for connecting with purpose. Complete the sentences below with strategies or actions you can take to be sure that you create a positive digital footprint that makes you proud.

Skylar and Daveed discussed oversharing and curating social media. Pause and reflect on those concepts. What should you consider before posting online?

I want to build a digital footprint that shows that I am _____? What do you want people to know or feel about you once they have seen your digital presence?
Think about the example of the basketball player in the video. What do you want your digital footprint to help you achieve?

Step 3: Share (With a Partner)

If given the option, discuss the reflection questions above and share the tips you learned with a partner or a family member. Discuss whether your digital footprints are a real reflection of who you are and what you might do differently in the future.